



## Jersey

### Home

### Road

<b>Manufacturer:</b>	Sand-Knit	Russell Athletic
<b>Unique Features:</b>	First year in which jerseys utilized shorter, ¼-length sleeves (as determined by team 1973-'74 team photos).	Last year in which sleeve numbering utilized heavy feathering
<b>Design/Style Notes:</b>	Nylon-mesh fabric; 7/8" crew neck collar of self material; horizontal seam attaches body front to double shoulder cowl passing 1 ½" below collar (See Fig. 74-5); diamond shaped underarm gusset; ¼-length sleeves (i.e. 12" on size 50); ¾" hemmed sleeve	Nylon-mesh fabric; 7/8" knit elastic abutted v-neck collar with left overlapping right (See Fig. 74-8); horizontal seam attaches body front to double shoulder cowl; diamond shaped underarm gusset; ¼-length sleeves (i.e. 13 ½" on size 52); 1" knit elastic sleeve banding
<b>Tagging:</b>	Sand-Knit dual tagging with Denver Broncos "exclusive" tag sewn above size/care tag; sizing delineated utilizing "pro" sizing (i.e. 48, 50, etc). See Fig. 74-4	~ 1 ½" x 3" sewn at left front tail with gold Russell "R" logo above "RUSSELL ATHLETIC"; size (5/8" black font) at upper right with care instructions below sizing. See: Fig. 74-8
<b>Color:</b>	Orange	White
<b>Striping:</b>	Screened 3-color, 5-stripe pattern. 1/2" white center, 15/16" blue outers, 3/16" orange spacing.	3-color, 5-stripe pattern. Orange center, blue outers, white spacing.
<b>Identifiers:</b>		
<b>Front #:</b>	9 5/8" white screened vinyl over 1/4" blue revealed edge	8 ¾" Russcote blue over 3/8 - 5/16" orange revealed edge
<b>Back #:</b>	11 3/4" white screened vinyl over 5/16" blue revealed edge	10 ½" Russcote blue over 1/2 - 3/8" orange revealed edge
<b>Sleeve #:</b>	3 5/8" white screened vinyl over 1/8 - 3/16" blue revealed edge	4 3/8" Russcote blue over 3/16 - 1/4" heavy orange revealed edge
<b>Lettering:</b>	White tackle twill <sup>1</sup>	Blue vinyl <sup>1</sup>

## Helmet



<b>Shell Color:</b>	Blue (painted)
<b>Logo:</b>	Snorting white bronco rearing from inside orange "D"
<b>Striping:</b>	3/4" White / 1" Orange / 3/4" White
<b>Uni No:</b>	1 1/2" white unique-serif ("Dolphins") font straddling center stripe on rear of helmet
<b>Facemask Color:</b>	White
<b>Notes:</b>	

### Pants

### Socks

<b>Color:</b>	White	Broad orange center stripe with narrower reddish-orange stripes separated above and below, atop blue field
<b>Striping:</b>	~1 ¼ - 1 ½" blue center stripe bordered by dual ¾ - 1" reddish-orange stripes along outseam (dimensions estimated)	

<b>Misc. &amp; Notes:</b>	<ul style="list-style-type: none"> <li>• Team colors: Burnt Orange, Academy Blue and White.<sup>2</sup></li> <li>• Specifications and details provided are as per description of circa 1974 game-used home jersey of Mike Schnitker and inspection of game-used road jersey of Larron Jackson</li> <li>• A Sep 6, '73 letter from GM Fred Gehrke to a fan alluded to changes in uniform for the 1974 season (see Fig 74-11). Changes included shorter jersey sleeves, smaller uniform numbers on the front of the jerseys, and white/orange/white stripe pattern added to stockings</li> </ul>
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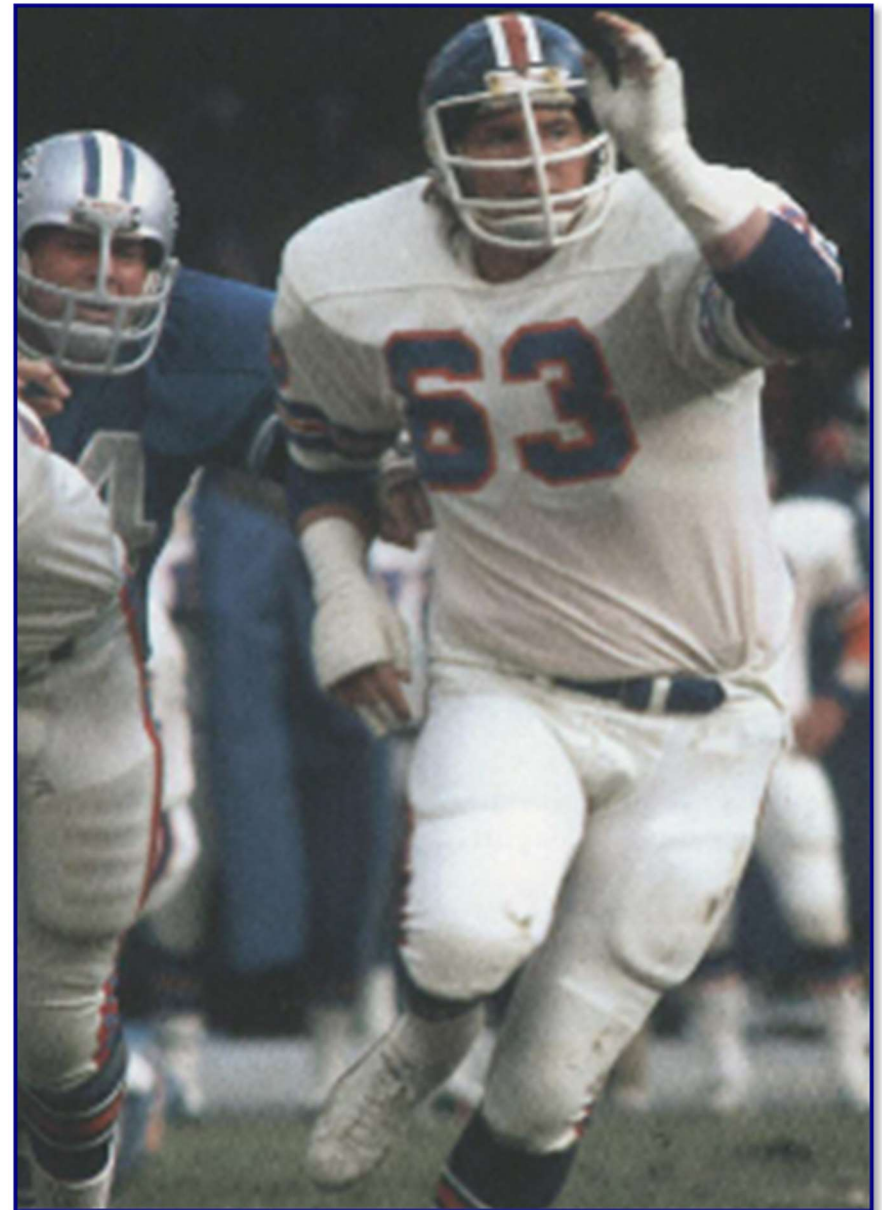
<b>Sources:</b>	<sup>1</sup> <i>Across the Great Divide: The Story of the 1974 Denver Broncos.</i> NFL Films, 1974. <sup>2</sup> '74 Broncos press guide, p. 4
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Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.

1974



*Fig. 74-1. 1974 home uniform (J. Keyworth)*



*Fig 74-2. 1974 Russell Athletic style road jersey w/ cowl seam intersecting collar; passing above numbers (J. Grant, Nov 28)*

1974



Fig. 74-3. Front of circa 1974 home jersey with ¼-length sleeves (M. Schnitker)



Fig. 74-4. Mnfg. tagging from circa 1974 Sand-Knit home jersey with "pro-style" sizing



Fig. 74-5. Collar detail from circa 1974 Sand-Knit home jersey with crew neck and cowl seam passing below collar; just above numbers



1974



*Figs. 74-6 & 74-7. Front and rear views of circa 1974 road jersey (L. Jackson)*

1974



Fig. 74-8. Manufacturer's tail tagging from circa 1974 road jersey



Fig. 74-9. Collar detail from ca. 1974 Russell Athletic road jersey with abutted, overlapping V-neck collar



Fig. 74-10. Sleeve detail from circa 1974 road jersey (L. Jackson)

1974

DENVER



JOHN WALSTON  
General Manager - Head Coach

## Broncos FOOTBALL CLUB

EXECUTIVE OFFICES  
3700 LOGAN STREET • DENVER, COLORADO 80218  
AREA CODE 303 • 623-8778

September 6, 1973

Mr. Bob Zingmark  
2067-47th Avenue  
San Francisco, California  
94116

Dear Bob:

Thank you for the nice letter and for your interest in our uniforms. We are going to make a change for 1974, and I agree that our present uniforms need redesigning. This has already been done, and we will have a new look in 1974.

Again, thank you for your interest and your offer to help.

Sincerely,

A handwritten signature in cursive script that reads "Fred Gehrke".

FRED GEHRKE  
Assistant General Manager  
and Director of Player Personnel

FG:ys

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Fig. 74-11. 1973 letter from GM Fred Gehrke to fan acknowledging change in uniform design scheduled for the 1974 season.