# 1962-'64

## Jersey

**Unique Features:** The first original uniform designed specifically for the team (by *The Denver Post*'s Bob Bowie)

| | Home | Road |
|---|---|---|
| **Manufacturer:** | Wilson | Rawlings |
| **Design/Style Notes:** | "KS" style Special Order jersey design with double self-material shoulder insert, double elbows and knit gusset underarm hole of Durene® Cotton and Wilnit Nylon fabric (F8302)[1]; "V" neck (option #F8710)[1] 7/8" collar of self-material with left overlapping right & diagonal seam; ¾-length sleeve (i.e. 16 ¾" on size 44) with 2" ribbed knit cuff (option #F8734)[1]; 6-button adjustable supporter attachment (option #F8752). [3] | Durene® cotton-nylon blend fabric, V-collar; Horizontal seam attaches body front to double shoulder cowl |
| **Tagging:** | Manufacturer:  2 3/4" x 1 7/8" sewn onto reinforced area on inside back of crotch piece. Includes orange "Wilson" script logo, cleaning instructions and 1/2" black font size (See Fig. 62-5). | Manufacturer: Includes text "Action-Tailored by *Rawlings ®"* above incorporated size designator (i.e. ----46----).  See Fig. 62-10. |
| **Specifications:** | | |
| **Color:** | Tennessee[1] or Burnt Orange[3] | White |
| **Striping:** | Single color, 5-stripe pattern; self-material knit into sleeves; three 3/8" white stripes separated by 1/2" orange spacing | 5-stripe pattern; three blue stripes separated by white spacing |
| **Identifiers:** | | |
|     **Front #:** | White | Blue tackle-twill |
|     **Back #:** | White | Blue tackle-twill |
|     **Sleeve #:** | White | Blue tackle-twill |
|     **Lettering:** | White on sewn-on nameplate of self material | |

## Helmet

| | |
|---|---|
| **Shell Color:** | Orange (painted) |
| **Logo:** | Caricature bronco logo designed by *The Denver Post's* Bob Bowie.  Blue logo used for the first 4-5 games of the '62 season before the logo color was changed to white by the 6th game (See Fig. 62-13). |
| **Striping:** | Single 1" white center stripe |
| **Uni No:** | Uniform #s were <u>not</u> used with blue logo; white 2.5" NCAA-style sans serif font #s straddling center stripe on rear of helmets with white logos |
| **Facemask Color:** | Gray |
| **Notes:** | It is possible that a lighter color of orange was used for the 1962 helmets, as compared to the color used for the 1963-'66 shells |

| Pants | | Socks |
|---|---|---|
| **Color:** | White | Solid orange |
| **Striping:** | ~1 ¼ - 1 ½" orange center stripe bordered by dual ¾-1" blue stripes along outseam | |

| | |
|---|---|
| **Misc. & Notes:** | • Team Colors: Orange, Royal Blue & White[2] <br> • Original primary (home) jersey color was intended to be darker "Texas" orange, but an error resulted in the delivery of the brighter "Tennessee" orange[1], however, the Wilson Sporting Goods' catalog refers to this color as "Burnt Orange (15)"[3]. |
| **Sources:** | [1] Faulkner, Jack. Telephone interview, 1998. <br> [2] Denver Broncos Press Book 1962, p. 1; Denver Broncos 1963 Press►TV►Radio Guide, p. 1.; Denver Broncos 1964 Press TV Radio Guide, p. 1 <br> 3 Wilson Advance Football Catalog 1963, Wilson Sporting Goods, pp. 24-26, 33. |

Specifications and details provided are based upon information available to us as of the date noted through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.

# 1962-'64



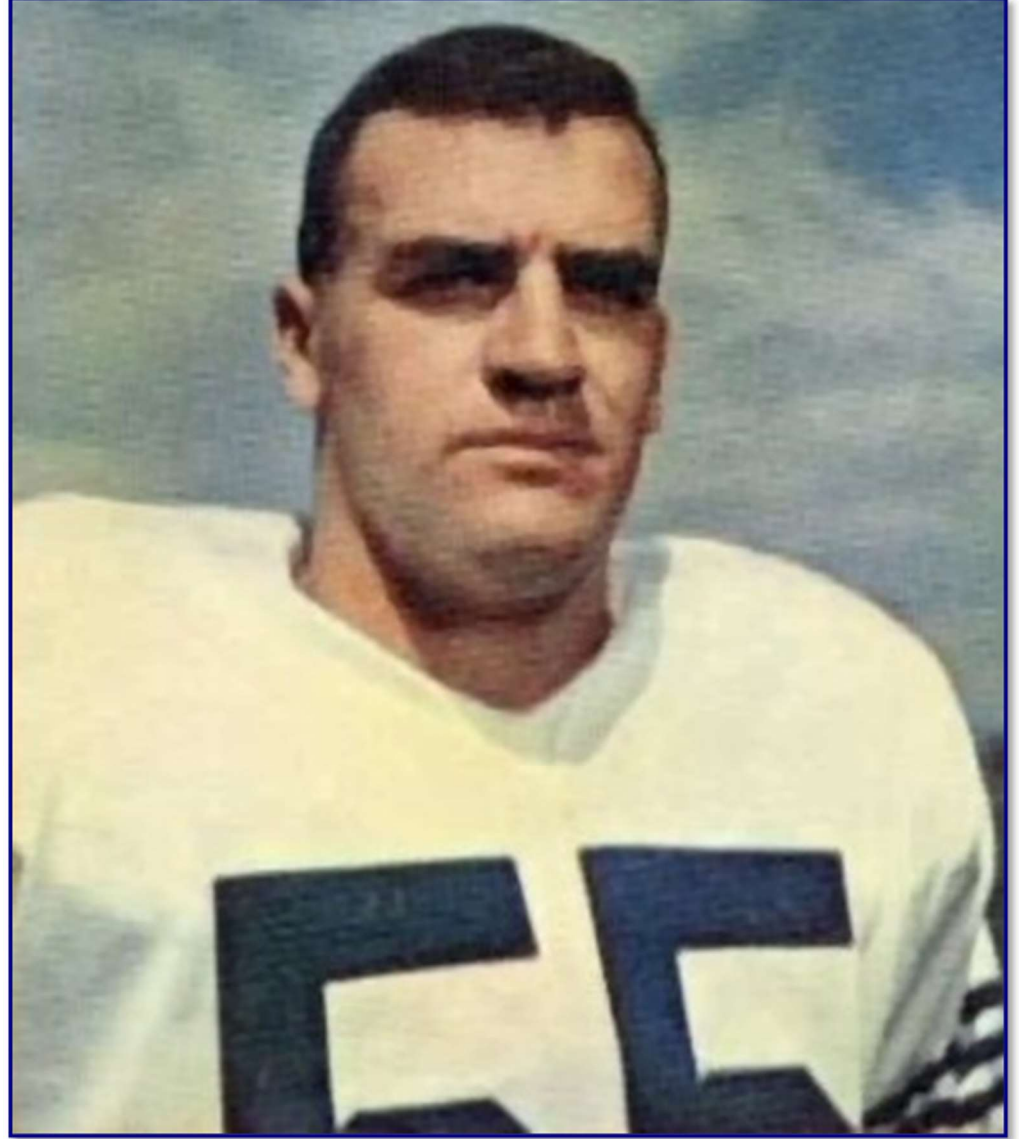*Fig. 62-1. 1962-'64 era home uniform (L. Taylor)*



*Fig. 62-2.  1962-'64 era road jersey (J. Fraser)*

# 1962-'64



*Figs. 62-3 & 62-4.  Front and rear views of circa 1962-'63 home jersey (F. Tripucka)*

*Fig. 62-5.  Circa 1963 Wilson Sporting Goods manufacturer's tag detail*

# 1962-'64



*Figs. 62-6 & 62-7.  Front (above) and rear (below) views of circa 1962 issued road jersey*

# 1962




*Figs. 62-8 & 62-9. Collar (left) and sleeve (right) detail from circa 1962 road jersey*



*Fig. 62-10. Rawlins' manufacturer tagging detail from circa 1962 road jersey*

# 1962





*Figs. 62-11 & 62-12. A 1962 season ticket sales brochure promoting the "New colors and uniforms" (left); a press wire photo and associated article from an April 4th press conference where the new uniforms were first unveiled (right)*



*Fig. 62-13. Game action showing early-1962 helmet design with blue logo (C. Gavin, Sep 30)*