



Jersey

Manufacturer: Reebok (by Ripon Athletic)
Unique Features: Year tag in collar
Design/Style Notes: 100% Pro-Brite nylon mesh fabric body with polyester “luster” sleeves and doubled shoulder yoke; contrasting-color V-neck rib-knit collar tapers to a point at front over body-colored triangular insert, apex of collar extends into mesh body; Spandex side panel inserts in contrasting color arch up and to a point forming a stripe along each side of the jersey; Spandex underarm gusset; ¼-length sleeves with hemmed cuff; five distinct cuts available as designed for defensive linemen, linebackers, offensive linemen, quarterbacks and skill position players.

- Tagging:**
- Manufacturer’s: 2 x 4” blue field with red, white, blue & silver NFL Equipment shield at upper left corner and red Reebok logo/name at lower right corner; silver field for “NAME #” (in blue font) and silver font text at upper right corner reading, “Engineered by Reebok to the exact specifications of the National Football League”; 3/8” x 5/8” white “flag” tags at right denoting body length customization (when applicable) and size; sewn into left tail
 - Year/Size: 1 ¼ x 2” white tag sewn inside rear of jersey below collar (opposite of nameplate); year-size in 7/16” sans serif black font (i.e. “03-48” represents 2003 year, size 48). See Fig. 03-10
 - Other:
 1. 1 x 2 ¾” Reebok logo patch on sleeves below numbers (white logo on blue field on home jersey; blue logo on white field on road jersey)
 2. 1 ¾ x 1 5/8” NFL Equipment patch sewn onto triangular spandex insert behind the neckband and above the collar's apex
 3. “BRONCOS” 7/16” embroidered stitch below apex of collar (white on home jersey; blue on road)
 4. Jersey’s cut designated by single black ½” letter on 1 3/8 x 1 1/16” white tag sewn adjacent to year/size tag representing defensive linemen (D), linebackers (L), offensive linemen (O), quarterbacks (Q) and skill (S) position players

Specifications:	Home	Road
Color:	Blue with orange collar	White
Striping:	Orange Spandex side panel insert; curves up and inward, tapering to point next to the collar	Blue Spandex side panel insert with orange trim along front/inside; curves up and inward, tapering to point next to the collar
Identifiers:		
Front #:	9 5/16 - 9 3/8” white tackle twill over 3/16 - ¼” orange revealed edge	Blue tackle twill over orange revealed edge
Back #:	10 ¼” white tackle twill over ¼” orange revealed edge	Blue tackle twill over orange revealed edge
Sleeve #:	3 ¾” white tackle twill over ¼” orange revealed edge	Blue tackle twill over orange revealed edge
Lettering:	3” white tackle twill	Blue tackle twill

(Continued next page)

2003 (Cont'd)

Helmet



Shell Color:	Navy Blue (impregnated)
Logo:	White "cyber" horse head with orange eye and mane
Striping:	Triple orange, 1" wide (at rear) X 16" long center; 5/8" w. X 11" l. outers, tapering to points at front
Uni No:	Navy blue circular decal with white unique Broncos' fonted numbering; applied to left of striping above rear bumper
Facemask Color:	Navy blue
Notes:	NFL Shield decal applied to left of striping above rear bumper; "BRONCOS" decal applied to rear bumper; American flag decal applied to right side above rear bumper

Pants

Color:	Home/Road: White Alt. Home: Navy Blue
Striping:	Home/Alt. Home: Orange Road: Blue with orange trim along front/inside Striping width matches width of jersey at the top; tapering to a point which curves inward to just above the knee
Other	Manufacturer: Reebok (by Ripon) NFL Shield patch sewn on to left front below belt line; Navy blue Reebok logo sewn on to right front below belt line.

Socks

Solid navy blue upper field with orange stripe separating white lower field

Misc. & Notes:

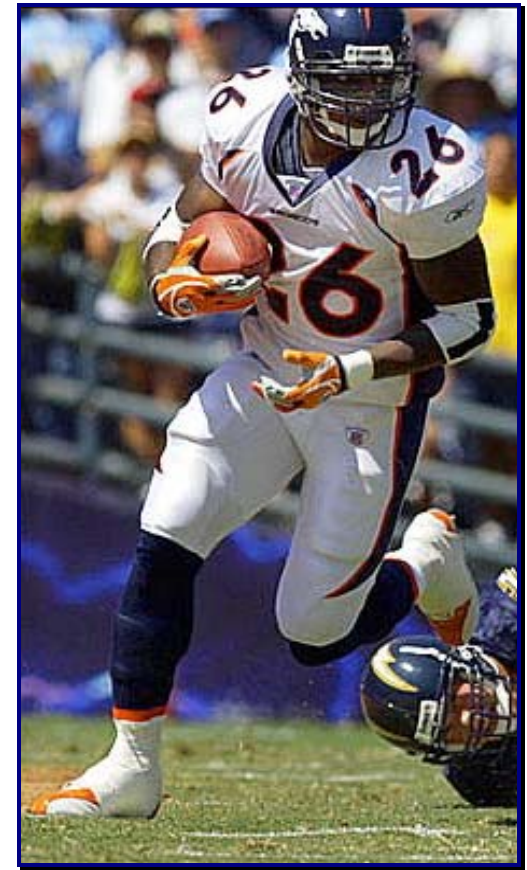
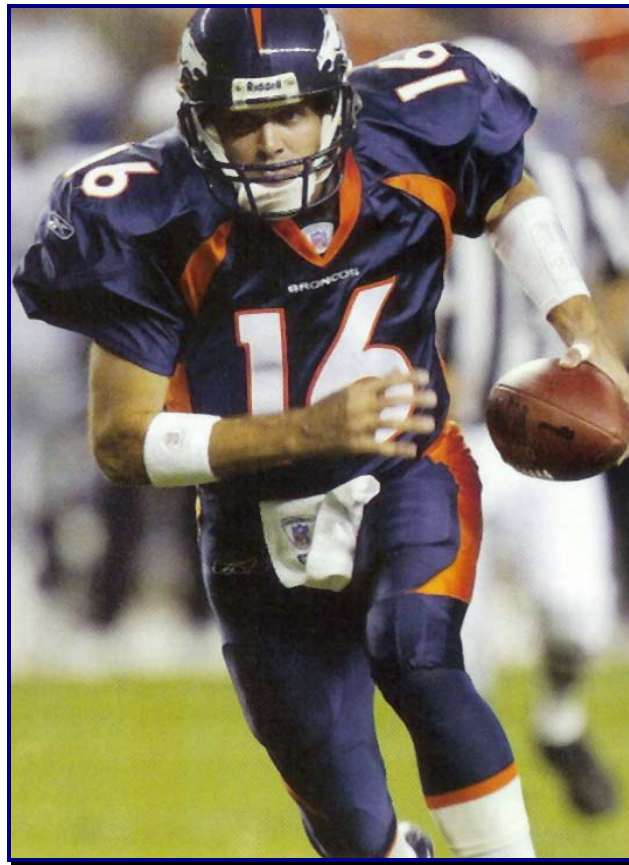
- Team Colors: Broncos Navy Blue (Pantone© 289 C); Orange (Pantone© 1655 C) , and White¹
- Specifications and details provided are as per inspection of 2003 game-used home jersey of Rod Smith
- White "road" jerseys worn at home for Nov 16 game versus San Diego Chargers
- Alternate home uniform with dark blue pants and orange striping worn for the first time during the regular season (Home opener Sep 22 vs. Raiders & Nov 3 vs. Patriots)

Sources:

¹ 2003 Denver Broncos Media Guide, p. 2

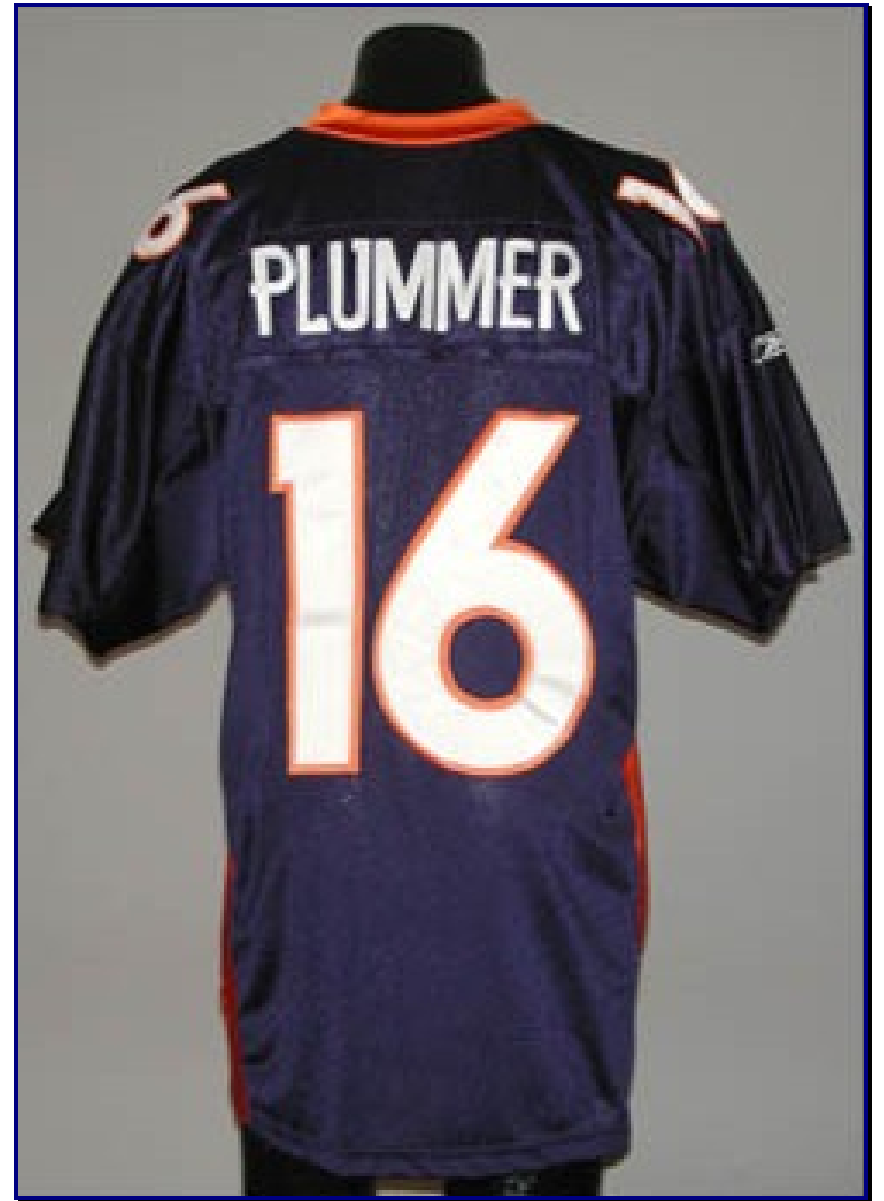
Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.

2003



Figs. 03-01, 03-2 & 03-3. 2003 home (M. Anderson, Sep 28), alternate home with blue pants (J. Plummer, Sep 22) and road (C. Portis, Nov 16) uniforms

2003



Figs. 03-4 & 03-5. Front and rear views of 2003 home jersey

2003

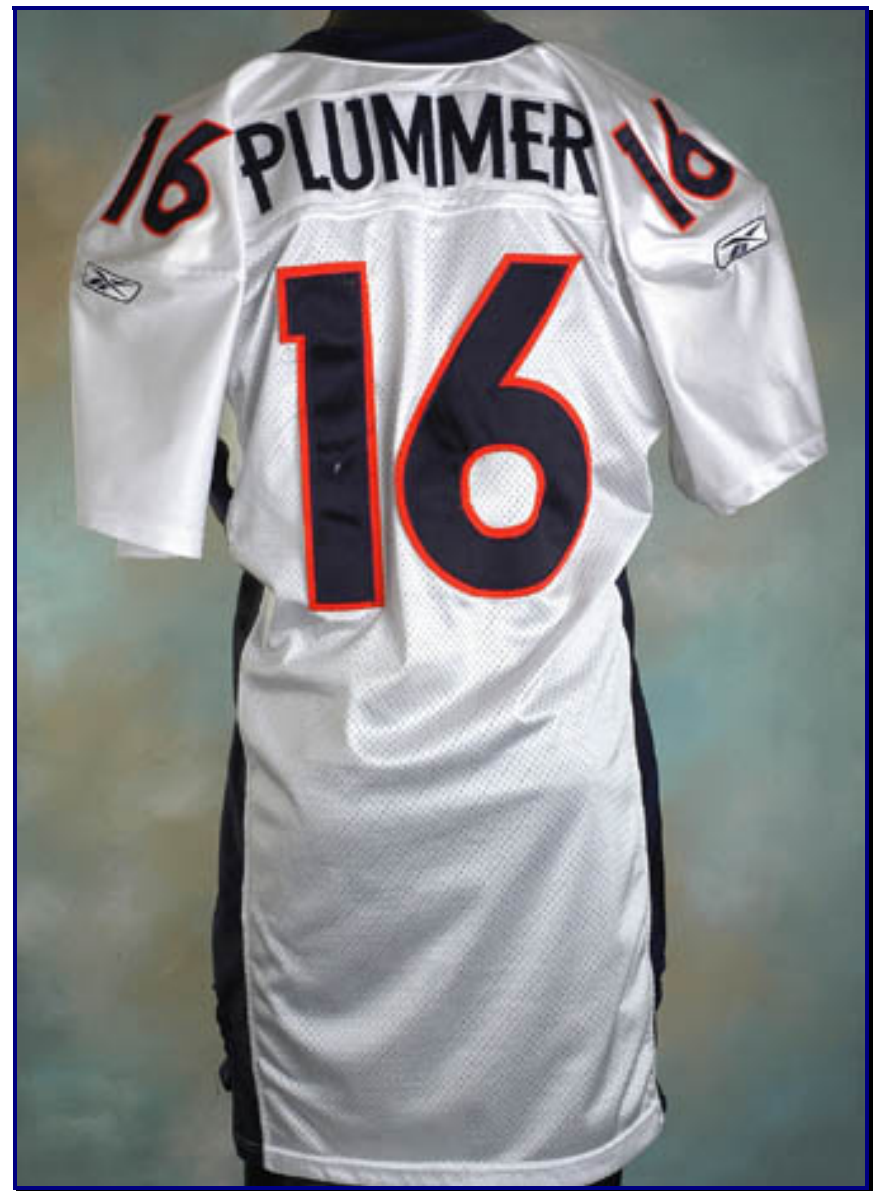


Fig. 03-6. Nameplate detail from 2003 home jersey*



Fig. 03-7. Sleeve detail from 2003 home jersey (*2003 date tagged jersey used in 2004)*

2003



Figs. 03-8 & 03-9. Front and rear views of 2003 road jersey

2003

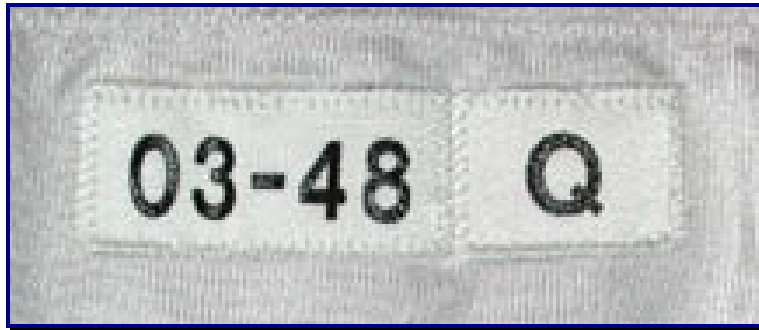


Fig. 03-10. Collar tagging detail from 2003 road jersey



Fig. 03-10. Manufacturer's tagging detail from 2003 road jersey

Broncos-Raiders Notebook: Blue Monday

By Andrew Mason, *DenverBroncos.com*
Monday, September 22, 2003

DENVER—The day was "Orange Monday," according to Denver Mayor John Hickenlooper. But the night was all blue.

When the Broncos sprinted onto the field for pregame introductions, they had a surprise for the fans -- the reappearance of blue pants, which were last worn during the 1997 preseason. But according to someone who was around the team in those days, one fairly important player objected to the monochromatic look.

"I love them," tight end Shannon Sharpe said. "If we were 54, John (Elway) was 55 all by himself. He vetoed a lot of times when we wanted to wear the blue pants."

At the 1997 unveiling of the Broncos' new uniforms, there were three combinations presented for public consumption: the familiar white-on-white and blue-on-white, and a blue-on-blue model. Denver tried all three uniforms in the preseason, but only white-on-white and blue-on-white made it to the regular season.

Until Monday night, those were the only two uniforms worn regularly by the Broncos. The Broncos have worn two other uniforms since 1997 -- a throwback uniform set for the Thanksgiving game at Dallas in 1991 and a special third orange jersey for the Sunday night game against the Indianapolis Colts last November.

Some called the blue pants the "Smurf" pants. But don't mention that 1980s nickname to defensive end Bertrand Berry, who notched 2½ sacks in the garments.

"Not when we win 31-10," he said. "You can't call them 'Smurf' anymore."

Berry's suggested nickname? "The 'Blue Crush' pants." He also noted that the issue was not put to a vote in the locker room, crediting Head Coach Mike Shanahan with the call.

"Actually, we didn't do a vote," he said. "It was Mike's idea, I guess, to give a different look for the season opener at home, and it worked out well for us."

But the head coach really didn't care how the players looked -- merely how they played. Truly, the clothes do not make the man.

"I don't care what uniform they play in, as long as they play hard and play well," he said.

In fact, only one constituency didn't care for the pants, according to Sharpe.

"Everybody except the linemen, because the linemen, they're not built too nice," Sharpe said.

<http://www.denverbroncos.com/page.php?id=334&storyID=1304>

Broncos in store for more than dressing-down

By Lynn DeBruin, *Rocky Mountain News*
September 22, 2003

In the end, it wasn't white lies at San Diego that got the Denver Broncos in a fine mess with the NFL; it was white uniforms. And that could make for another blue Monday.

NFL spokesman Steve Alic on Sunday confirmed a report by Jay Glazer of CBS Sportsline and *NFL Today* that the Broncos are being investigated for a uniform mix-up, one that could result in a fine.

The Broncos showed up in San Diego for their Sept. 14 game with only white jerseys, even though the teams had agreed before the season that the Chargers would be wearing white.

As part of their home-field advantage, the Chargers had that choice.

Because Denver didn't bring another jersey on the trip, the Chargers were forced at the last minute to switch to dark-blue tops despite the hot weather.

Broncos publicist Jim Saccomano said Sunday he had no information on the reported predicament and thus no comment. Glazer, though, reported the fine could be in the \$10,000-plus range.

Reports: NFL fines Broncos

September 26, 2003 *Yahoo! News*

DENVER (AP) -- The NFL has fined the Denver Broncos for wearing the wrong uniforms in a game against San Diego....

The Broncos were fined \$25,000 for wearing white uniforms Sept. 14 against San Diego, even though Denver had agreed beforehand to wear dark uniforms, The Denver Post reported Friday.

(Both) newspapers cited an unidentified league source in reporting the fines.

<http://sports.yahoo.com/nfl/news?slug=ap-broncos-fines&prov=ap&type=lgns>

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Chargers' dress code in effect

By Woody Paige, Denver Post Sports Columnist
Wednesday, November 12, 2003

The Broncos will don their Sunday go-to-meeting outfits against the Chargers.

The whizzer whites.

And if truth, justice and the Broncos way prevail, the Chargers will be victimized by the white-out.

On Sunday afternoon, for the first time in 17 years, the Broncos will play a regular-season home game in pure-as-the-driven-snow white uniforms.

Because Marty Schottenheimer wants vengeance.

But no matter when he is finished coaching - possibly at the end of this season - Schottenheimer will never get even with the Broncos and Mike Shanahan.

Three times - twice in white uniforms, oddly enough - the Broncos have kept Schottenheimer's teams from reaching the Super Bowl. In 1986 and 1987, when Schottenheimer was the Cleveland coach and Shanahan was the Broncos' offensive coordinator, the Browns lost the AFC championship to the Broncos. In 1997 the Broncos, with Shanahan as the head coach, beat the Chiefs, coached by Schottenheimer, in Kansas City en route to their first Super Bowl title.

Against Schottenheimer-coached teams the Broncos have compiled a 17-11 record. The latest was a 37-13 waxing in San Diego earlier this season.

Therein lies the rub.

Because of an oversight by their longtime, capable equipment manager, Doug West, the Broncos wore white jerseys and white pants in San Diego. So what? The Broncos customarily wear white on the road. The rare exception is when they play at Dallas. Unlike most NFL teams, the Cowboys always choose to wear white jerseys at home.

Before the season a team must designate which jerseys it will wear at home before the season. (A team can determine pants colors the week of a game. For instance, the Broncos have worn blue pants for both Monday night games and white pants with blue jerseys for the previous two Sunday games.)

More information than you want to know, but bear with me.

In their preseason communique with the league office, the Chargers stated they would be wearing white jerseys at home for only one game - the Sept. 14 home opener against Denver. The obvious reason was the Chargers believed it would be a warm Southern California afternoon, and white supposedly reflects heat. The temperature at kickoff was a pleasant 73 degrees.

The Broncos have not worn blue or the old orange jerseys in San Diego since 1984, according to West, and I don't remember the Broncos wearing those colors there since I started covering the team in 1974.

West made an honest mistake. Happens. I make them occasionally. (For instance, I wrote in the last column that there are three AFC wild-card teams, although this idiot was aware that there are just two, and that the Chiefs are home against the Bengals on Sunday when the game actually is in Cincinnati. Thanks to the thousands of readers who politely corrected me.)

The Broncos' gaffe was discovered at the stadium on the Sunday morning of the San Diego game, but they had traveled with their (usual) road jerseys. The Chargers' equipment manager sent to the team's facility for their (usual) home jerseys, and the Broncos' equipment manager and his staff helped strip the white jerseys off the shoulder pads and apply the Chargers' own navy jerseys. The entire process took less than an hour - and was completed before the players arrived.

None of the Chargers suffered heat exhaustion, although they got tired chasing the Broncos.

The Broncos were fined \$25,000 (more than \$500 per jersey), and the matter should have been finished there. Except that the NFL ruled that the Chargers could select the jerseys they wanted to wear for the return match in Denver.

San Diego, it was learned Tuesday, is going blue on Sunday.

How cute.

Schottenheimer and the Chargers are trying to rat-fuddle the Broncos.

It will take more than costumes and Doug Flutie to beat the Broncos. Jake The Snake Charmer will be back.

San Diego will become the only team in memory (mine) to lose twice in the same season to the Broncos when they are dressed in white.

The Broncos have worn gold jerseys (1960-61), orange jerseys (1962-96) and blue jerseys (1997-2003) at home with a few exceptions when Dan Reeves was the coach.

Reeves brought a Cowboys mentality to Denver when he took over the Broncos in 1981. He decided the team would wear white at home during September. Reeves didn't realize that Colorado Sundays were not as disgustingly hot as September days in Dallas. Constantly reminded that the Broncos were ORANGE, Reeves got a clue by the time John Elway arrived in 1983. However, Reeves reverted once. Before the 1986 season the coach informed the league that the Broncos would wear white in the Oct. 5 game ... against the Cowboys. Dallas was forced to break out the blue jerseys and lost to the Broncos at Mile High Stadium, 29-14.

Maybe there is something to the Chargers' madness. They will attempt to win on consecutive Sundays in blue, and, after all, the Broncos haven't won in all white since the game in San Diego.

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2003

Dress Code (Continued from previous page)

The Broncos did whip Oakland with the blue jerseys and blue pants, but they lost to New England.

The Broncos don't have to be clothes horses, but they do have to look as sharp as Tom Wolfe in an all-white suit.

They could show up naked against the San Diego Chargers and win. (Temperatures are expected to be in the 50s.)

The Broncos need to get accustomed to winning in white jerseys and white pants if they plan to be around in January. There will be at least three more games in the white "road" unis.

Then, if the Broncos become one of the TWO - count 'em - TWO wild-card teams in the AFC, they would have to win three times in all-white uniforms to reach the Super Bowl.

Of course, the Broncos won their second Super Bowl, No. 33, in angelic white.

Source: <http://www.denverpost.com/Stories/0,1413,36~111~1760551,00.html>
