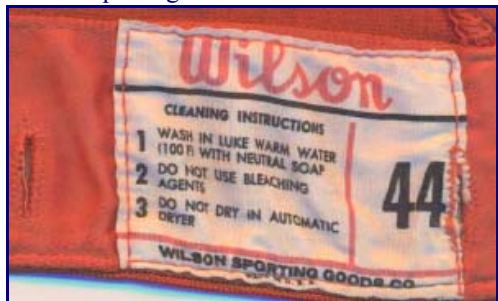


# ENDZONE'S DENVER BRONCOS JERSEY TAGGING

The table below depicts representative samples of manufacturer's tagging from actual game-worn jerseys from the past five decades.

## ca. 1962-'64

Wilson Sporting Goods Co.



- Affixed to inside of crotch strap on left side
- Style generally utilized from ca. 1960-'66<sup>1</sup>
- From 1962-'63 home jersey of Frank Tripucka

## ca. 1965-'66

Rawlings



- Affixed to inside front tail
- Manufacturer's/care tag (numeric size annotation worn & missing from center portion of tag)
- From circa 1965-'66 home jersey of Ray Kubala

## ca. 1967-'68

Wilson



- Affixed to front outside tail on left side
- Manufacturer's/Size/Care tag
- Representative sample of style used from 1967 to 1972<sup>2</sup>

## ca. 1967-'68

Rawlings



- Affixed to rear inside tail on left side
- Manufacturer's/Size/Care tag
- From circa 1967-'68 road jersey of Tom Cichowski

### ca. 1972-'73 (Road)

Russell Southern



- Affixed to front tail on left side
- Size/care tag (Partial ? – Appears to be missing half of tag with gold “R” Russell logo)
- From ca. 1972-'73 road jersey of Floyd Little

### ca. 1973 (Home)

Medalist Sand-Knit



- Affixed to front tail on left side
- Dual tagging with manufacturer's tag below with “collegiate” sizing and care instructions; “Exclusive” tag above (Note “collegiate” sizing which may distinguish between 1973 and '74 vintage jerseys)
- From ca. 1973 home jersey of Riley Odoms

### ca. 1974 (Home)

Medalist Sand-Knit



- Affixed to front tail on left side
- Dual tagging with manufacturer's tag below with "collegiate" sizing and care instructions; "Exclusive" tag above (Note "pro" sizing which may distinguish between 1973 and 1974 vintage jerseys)
- From ca 1974 home jersey of Mike Schnitker

### ca. 1974 (Road)

Russell Athletic



- Affixed to front tail on left side
- "RUSSELL ATHLETIC" printed below gold "R" logo predominately in 1974; possibly in late '73 (prior to '74 company name was Russell Southern)
- From ca 1974 home jersey of Larron Jackson

### 1975

Russell Athletic



- Affixed to front tail on left side
- "RUSSELL ATHLETIC" printed below sizing; "RUSSELL" below gold "R" logo predominately in 1975 only
- From 1975 home jersey of Charley Johnson

## 1976 (Home)

Medalist Sand-Knit



- Affixed to front tail on left side
- Dual tagging with manufacturer's tag below with "collegiate" sizing and care instructions; "Exclusive" tag above
- From ca 1976 home jersey of Jim Kiick

## 1977

Russell Athletic



- Affixed to front tail on left side
- Russell Athletic tag style generally utilized from late-1970s to circa 1983
- Found on 1977 and 1982-'83 Broncos jerseys
- From circa 1977 home jersey of Craig Morton

1978

Wilson



- Affixed to front tail on left side
- Wilson tag style generally utilized from 1973-'77 (® at upper right; open "s" in Wilson script logo)
- Found on 1978 Broncos jerseys
- From circa 1978 home jersey of Louie Wright

1979-'81

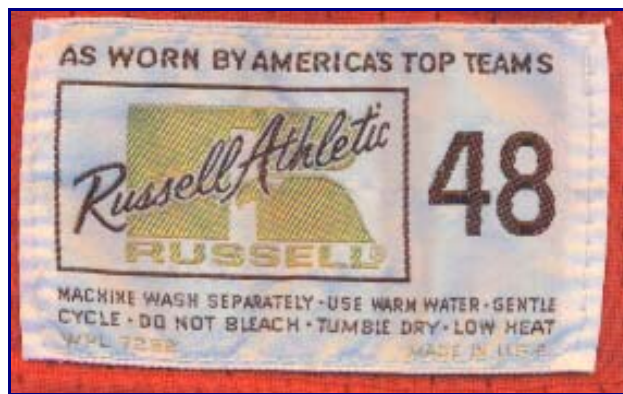
Wilson



- Affixed to front tail on left side
- Wilson tag style generally utilized from 1978-'85 (® at lower right; closed "s" in Wilson script logo)
- Found on 1979-'81 Broncos jerseys
- From circa 1979 road jersey of Steve Watson

1982-'83

Russell Athletic



- Affixed to front tail on left side
- Russell Athletic tag style generally utilized from late-1970s to circa 1983
- From ca. 1982 home jersey of Craig Morton (style also noted on ca. 1983 Broncos jersey of Marc Cooper)



## 1984-'88

Russell Athletic



- Affixed to front tail on left side
- “100% NYLON” flag tag typically found attached at bottom of manufacturer’s tag
- Style initially started appearing in the fall of 1982 , before coming into prevalence in 1983-'84<sup>3</sup> Used until 1995<sup>2</sup>
- From 1984 road jersey of Steve Watson (top) and 1988 home jersey of Tony Dorsett (bottom)

## 1989

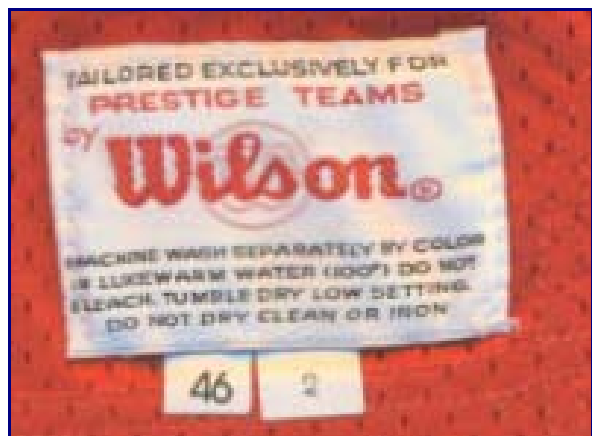
Wilson



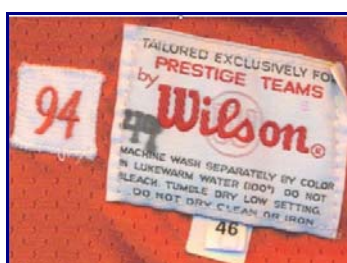
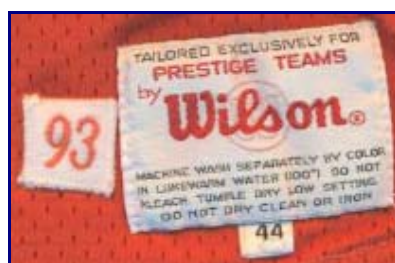
- Affixed to front tail on left side
- Style utilized in '89; though more typical of Wilson jerseys from 1978 to '85
- “BU” coding annotated date of manufactured of Jul '89 (See Appendix A for information regarding manufacturer’s date coding.)

## 1990-'95

Wilson



- Affixed to front tail on left side
- Style utilized by manufacturer from 1988 until '97<sup>2</sup> (applies to Broncos only through '95)
- Placement, size and font of size and/or date code flag tags varies, typically with 1994-'95 located to the right of the manufacturer's tag; 1990-'93 located below. See Appendix A for information regarding manufacturer's date coding.
- From ca. 1990 home jersey of John Elway and 1992 road jersey of Greg Lewis



- Year tags first applied in 1993; sewn to left of manufacturer's tag; 1"x 1" white patch with 5/8" embroidered font, typically orange or blue (No year tag used on 1994 "Throwback" jerseys)
- From 1993 and '94 home jerseys of Dennis Smith and 1995 home jersey of Shannon Sharpe

## 1996

Nike (by Ripon Athletic)



- Affixed to front tail on left side
- Size and additional length (when applicable) flag tags attached at right side of manufacturer's tag
- Year-Size strip tag also sewn into back of collar (i.e. 96-XX)
- From 1996 home jersey of Steve Atwater

## 1997

Nike (by Ripon Athletic)



- Affixed to front tail on left side
- Additional length (when applicable) flag tag attached at right side of manufacturer's tag
- Year-Size strip tag also sewn into back of collar (i.e. 97-XX)
- From 1997 road jersey of John Elway

## 1998

Nike (by Ripon Athletic)



- Affixed to front tail on left side
- Size and additional length (when applicable) flag tags attached at right side of manufacturer's tag
- Year-Size tag also sewn into back of collar (i.e. 98-XX)
- From 1998 home jersey of Byron Chamberlain

## 1999-2000

Nike (by Ripon Athletic)



- Affixed to front tail on left side
- Additional length (when applicable) flag tag attached at right side of manufacturer's tag
- Year-Size strip tag also sewn into back of collar (i.e. 99-XX or 00-XX). Note change to sans serif font in '99





## 2001

Reebok (by Ripon Athletic)



- Affixed to front tail on left side
- Size and additional length (when applicable) flag tags attached at right side of manufacturer's tag
- Year-Size strip tag also sewn into back of collar (i.e. 01-XX)
- From 2001 road jersey of Rod Smith

## 2002-'07

Reebok (by Ripon Athletic)



- Affixed to front tail on left side
- Size and additional length (when applicable) flag tags attached at right or bottom of manufacturer's tag
- Year-Size strip tag also sewn into back of collar (i.e. 02-XX, 03-XX, etc.)



## APPENDIX A

### Wilson Jersey Date Coding

Generally, Wilson Sporting Goods' NFL jerseys are coded as to the date of manufacturer with a dual alphabetic character coding, which identifies the year and month of manufacturer. The first character uses the letters A through K to designate the year with the letter A representing a year ending with an "8" (1988, 1998, etc), B being years ending with "9", through "K", which represents years ending with a "7". This coding is on a 10-year repeating cycle. The second character represents the month. Beginning with "O" for January running sequentially through "Z" for December, the second character coding is on a 12-character cycle. For example, a jersey coded with the letter "CV" would have been manufactured in August 1990 (C = 1990; V = August). The chart below shows the most likely coding for Wilson jerseys used from 1989 through 1995.

Year Code	Month Code	
A = 1988		
B = 1989	O = Jan	U = Jul
C = 1990	P = Feb	V = Aug
D = 1991	Q = Mar	W = Sep
E = 1992	R = Apr	X = Oct
F = 1993	S = May	Y = Nov
G = 1994	T = Jun	Z = Dec
H = 1995		

Where some tags can be found with only a single character identifier, this single letter represents the year of manufacture, with the month being undesignated.

One known exception to the typical coding is that some 1994 jerseys have been found with the coding of "GN", whereas the second character does not follow the standard convention. It is possible that other exceptions may exist as well. Also, not all jerseys will have this tagging present, as it may have been removed, washed out, or never installed.

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#### Sources:

- <sup>1</sup> Dave Miedema
- <sup>2</sup> Memorabilia Evaluation And Research Services (MEARS)
- <sup>3</sup> Lou Lampson; SCD Authentic