



## Jersey

<b>Manufacturer:</b>	Reebok (by Ripon Athletic)
<b>Unique Features:</b>	Year tag in collar; First year of "NFL Equipment" logo
<b>Design/Style Notes:</b>	100% Pro-Brite nylon mesh fabric body with polyester "luster" sleeves and doubled shoulder yoke; contrasting-color V-neck rib-knit collar tapers to a point at front over body-colored triangular insert, apex of collar extends into mesh body; Spandex side panel inserts in contrasting color arch up and to a point forming a stripe along each side of the jersey; 2-piece Spandex underarm gusset; ¼-length sleeves with hemmed cuff; five distinct cuts available as designed for defensive linemen, linebackers, offensive linemen, quarterbacks and skill position players.
<b>Tagging:</b>	<ul style="list-style-type: none"> <li>• Manufacturer's: Blue field with red, white, blue &amp; silver NFL Equipment shield at upper left corner and red Reebok logo/name at lower right corner; silver field for "NAME #" (in blue font) and silver font text at upper right corner reading, "Engineered by Reebok to the exact specifications of the National Football League"; white "flag" tags at right denoting body length customization (when applicable) and size; sewn into left tail</li> <li>• Year/Size: White tag sewn inside rear of jersey below collar (opposite of nameplate); year-size in sans serif black font (i.e. "02-48" represents 2002 year, size 48). See Figs. ...</li> <li>• Other:             <ol style="list-style-type: none"> <li>1. Reebok logo patch on sleeves below numbers (white logo on blue field on home jersey; blue logo on white field on road jersey)</li> <li>2. NFL Equipment patch sewn onto triangular spandex insert behind the neckband and above the collar's apex;</li> <li>3. "BRONCOS" embroidered stitch below apex of collar (white on home jersey; blue on road)</li> <li>4. Jersey's cut designated by single black letter on white tag sewn adjacent to year/size tag representing defensive linemen (D), linebackers (L), offensive linemen (O), quarterbacks (Q) and skill (S) position players</li> </ol> </li> </ul>

### Specifications:

	<b>Home</b>	<b>Road</b>
<b>Color:</b>	Blue with orange collar	White
<b>Striping:</b>	Orange Spandex side panel insert; curves up and inward, tapering to point next to the collar	Blue Spandex side panel insert with orange trim along front/inside; curves up and inward, tapering to point next to the collar

### Identifiers:

<b>Front #:</b>	White tackle twill over orange revealed edge	Blue tackle twill over orange revealed edge
<b>Back #:</b>	White tackle twill over orange revealed edge	Blue tackle twill over orange revealed edge
<b>Sleeve #:</b>	White tackle twill over orange revealed edge	Blue tackle twill over orange revealed edge
<b>Lettering:</b>	White tackle twill	Blue tackle twill

## Helmet



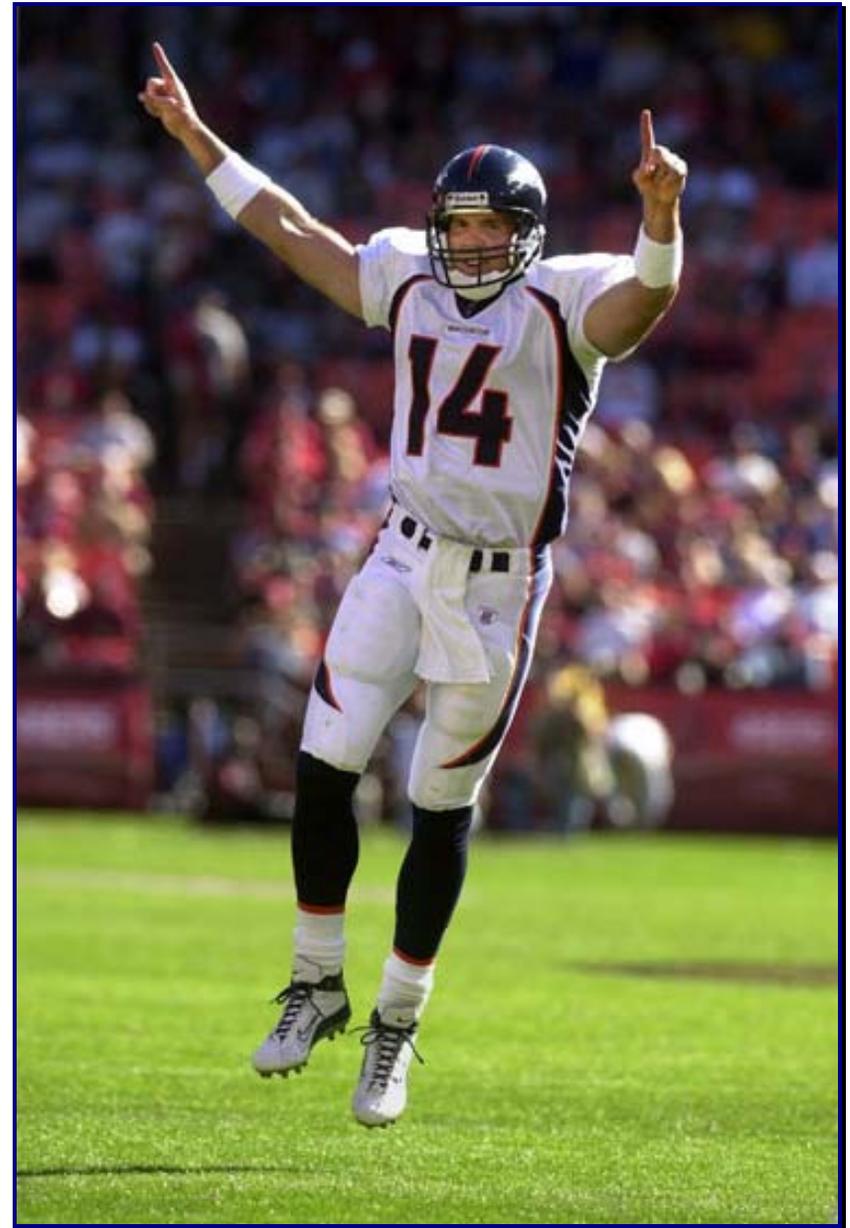
<b>Shell Color:</b>	Navy Blue (impregnated)
<b>Logo:</b>	White "cyber" horse head with orange eye and mane
<b>Striping:</b>	Triple orange, 1" wide (at rear) X 16" long center; 5/8" w. X 11" l. outers, tapering to points at front
<b>Uni No:</b>	Navy blue circular decal with white unique Broncos' fonted numbering; applied to left of striping above rear bumper
<b>Facemask Color:</b>	Navy blue
<b>Notes:</b>	NFL Shield decal applied to left of striping above rear bumper; "BRONCOS" decal applied to rear bumper; American flag decal applied to right side above rear bumper

(Continued next page)

## 2002 (Cont'd)

<p><b>Color:</b> White</p> <p><b>Striping:</b> Home: Orange Road: Blue with orange trim along front/inside Striping width matches width of jersey at the top; tapering to a point which curves inward to just above the knee</p> <p><b>Other</b> Manufacturer: Reebok (by Ripon) NFL Shield patch sewn on to left front below belt line; Navy blue Reebok logo sewn on to right front below belt line.</p>	<p><b>Socks</b></p> <p>Solid navy blue upper field with orange stripe separating white lower field</p>
<p><b>Misc. &amp; Notes:</b></p> <ul style="list-style-type: none"><li>• Team Colors: Broncos Navy Blue (Pantone© 289 C); Orange (Pantone© 1655 C) , and White<sup>1</sup></li></ul>	
<p><b>Sources:</b></p> <p><sup>1</sup> 2002 Denver Broncos Media Guide, p. 2</p>	
<p>Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.</p>	

2002



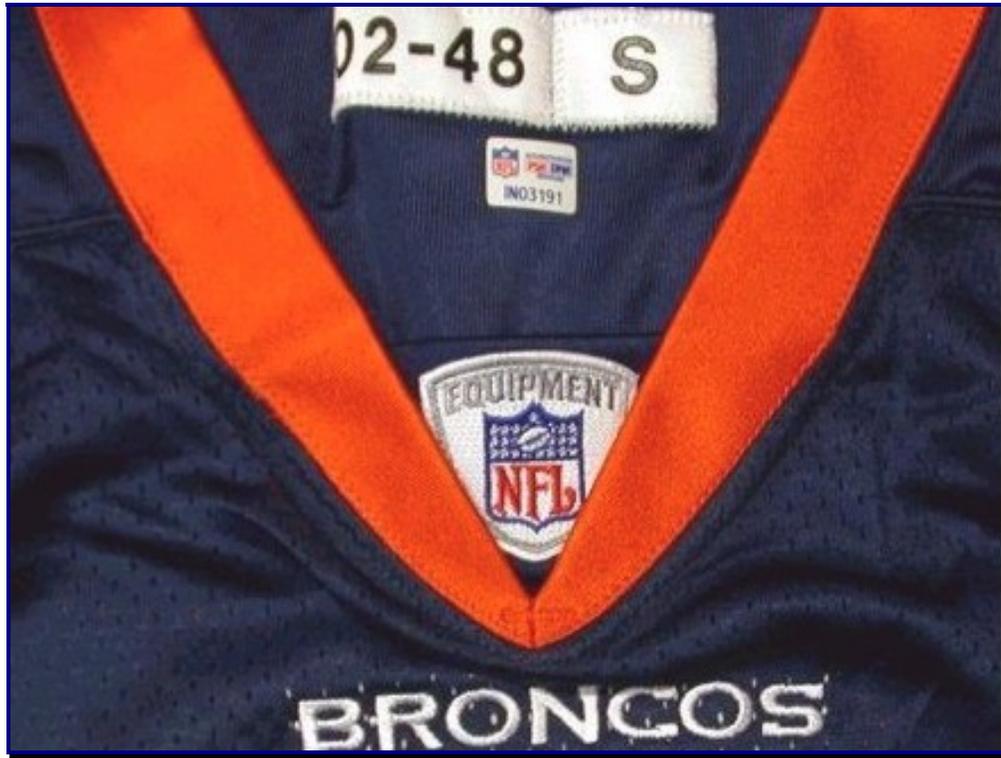
*Figs. 02-1 & 02-2. 2002 home (C.Portis, Oct 6) and road (B. Griese, Sep 15) uniforms*

2002



*Figs 02-3 & 02-4. Front and rear of 2002 home jersey (B. Griese)*

2002



*Figs. 02-5. Collar detail of 2002 home jersey with year-size tag and "NFL Equipment" patch (R. Smith)*



*Figs. 02-6. Reebok manufacturer's tagging detail*

## 2002 Home Alternate

### Jersey

<b>Manufacturer:</b>	Reebok (by Ripon Athletic)		
<b>Unique Features:</b>	Year tag in collar; First use of orange jersey in 5 <sup>th</sup> generation style		
<b>Design/Style Notes:</b>	100% Pro-Brite nylon mesh fabric body with polyester “luster” sleeves and doubled shoulder yoke; contrasting-color V-neck rib-knit collar tapers to a point at front over body-colored triangular insert, apex of collar extends into mesh body; Spandex side panel inserts in contrasting color arch up and to a point forming a stripe along each side of the jersey; 2-piece Spandex underarm gusset; ¼-length sleeves with hemmed cuff; five distinct cuts available as designed for defensive linemen, linebackers, offensive linemen, quarterbacks and skill position players.		
<b>Tagging:</b>	<ul style="list-style-type: none"> <li>• Manufacturer’s: Blue field with red, white, blue &amp; silver NFL Equipment shield at upper left corner and red Reebok logo/name at lower right corner; silver field for “NAME #” (in blue font) and silver font text at upper right corner reading, “Engineered by Reebok to the exact specifications of the National Football League”; white “flag” tags at right denoting body length customization (when applicable) and size; sewn into left tail</li> <li>• Year/Size: White tag sewn inside rear of jersey below collar (opposite of nameplate); year-size in sans serif black font (i.e. “02-48” represents 2002 year, size 48). See Fig. 02-12</li> <li>• Other:             <ol style="list-style-type: none"> <li>1. Reebok logo patch on sleeves below numbers (white logo on blue field on home jersey; blue logo on white field on road jersey)</li> <li>2. NFL Equipment patch sewn onto triangular spandex insert behind the neckband and above the collar's apex</li> <li>3. “BRONCOS” embroidered stitch below apex of collar (white on home jersey; blue on road)</li> <li>4. Jersey’s cut designated by single black letter on white tag sewn adjacent to year/size tag representing defensive linemen (D), linebackers (L), offensive linemen (O), quarterbacks (Q) and skill (S) position players</li> </ol> </li> </ul>		
<b>Specifications:</b>	<b>Home</b>		<b>Road</b>
<b>Color:</b>	Orange with blue collar	N/A	
<b>Striping:</b>	Orange Spandex side panel insert; curves up and inward, tapering to point next to the collar		
<b>Identifiers:</b>			
<b>Front #:</b>	White tackle twill over orange revealed edge		
<b>Back #:</b>	White tackle twill over orange revealed edge		
<b>Sleeve #:</b>	White tackle twill over orange revealed edge		
<b>Lettering:</b>	White tackle twill		
<b>Misc. &amp; Notes:</b>	<ul style="list-style-type: none"> <li>• “Alternate” orange jersey and standard “road” pants comprised uniform worn for home game vs. the Indianapolis Colts on Nov 24<sup>th</sup></li> </ul>		

**Sources:**

Specifications and details provided are based upon information available to us as of the date noted, through our own research as well as from what we believe are reliable sources. It is possible, however, that new information may become available that would cause us to revise this in the future.

## 2002 Home Alternate

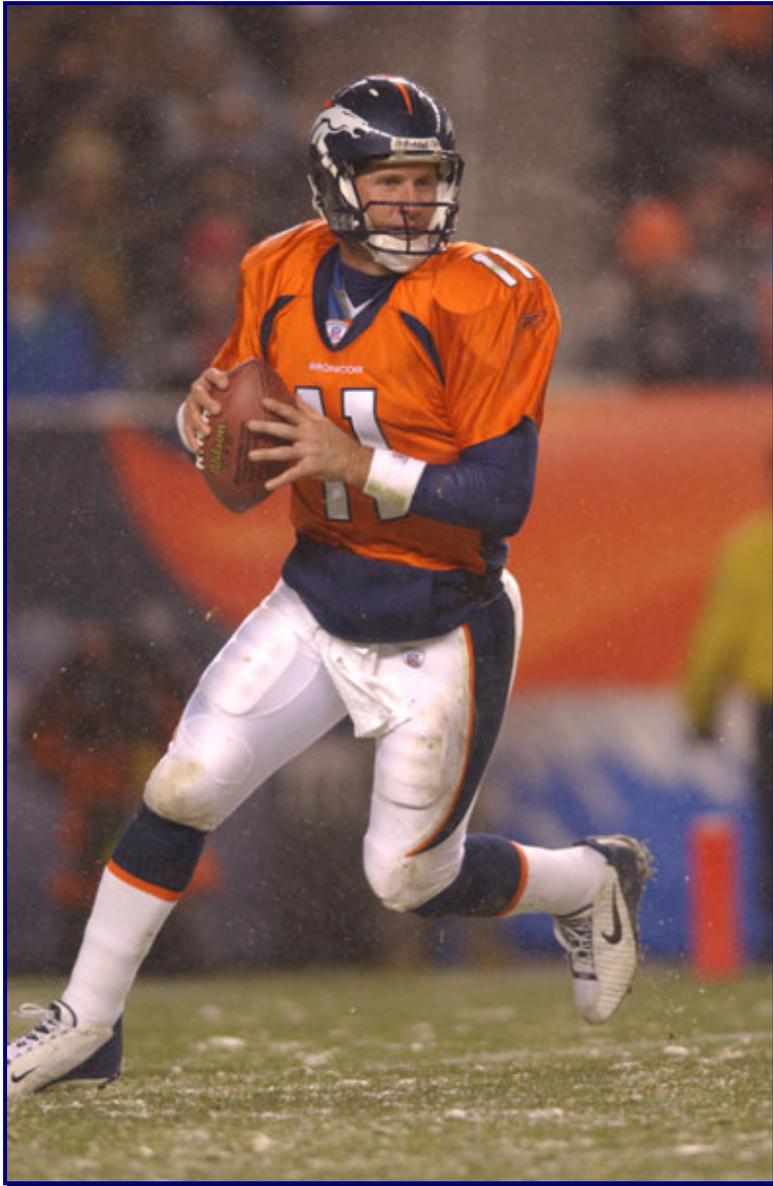
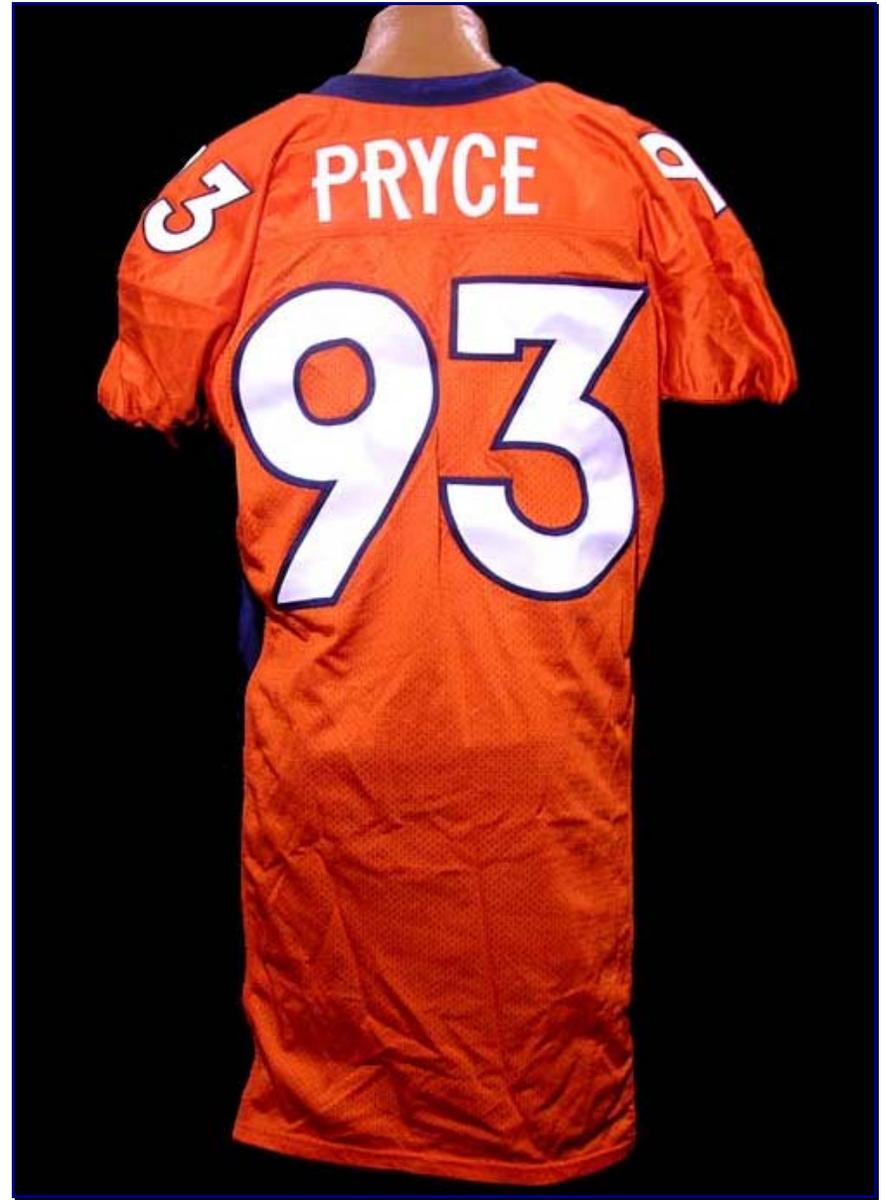
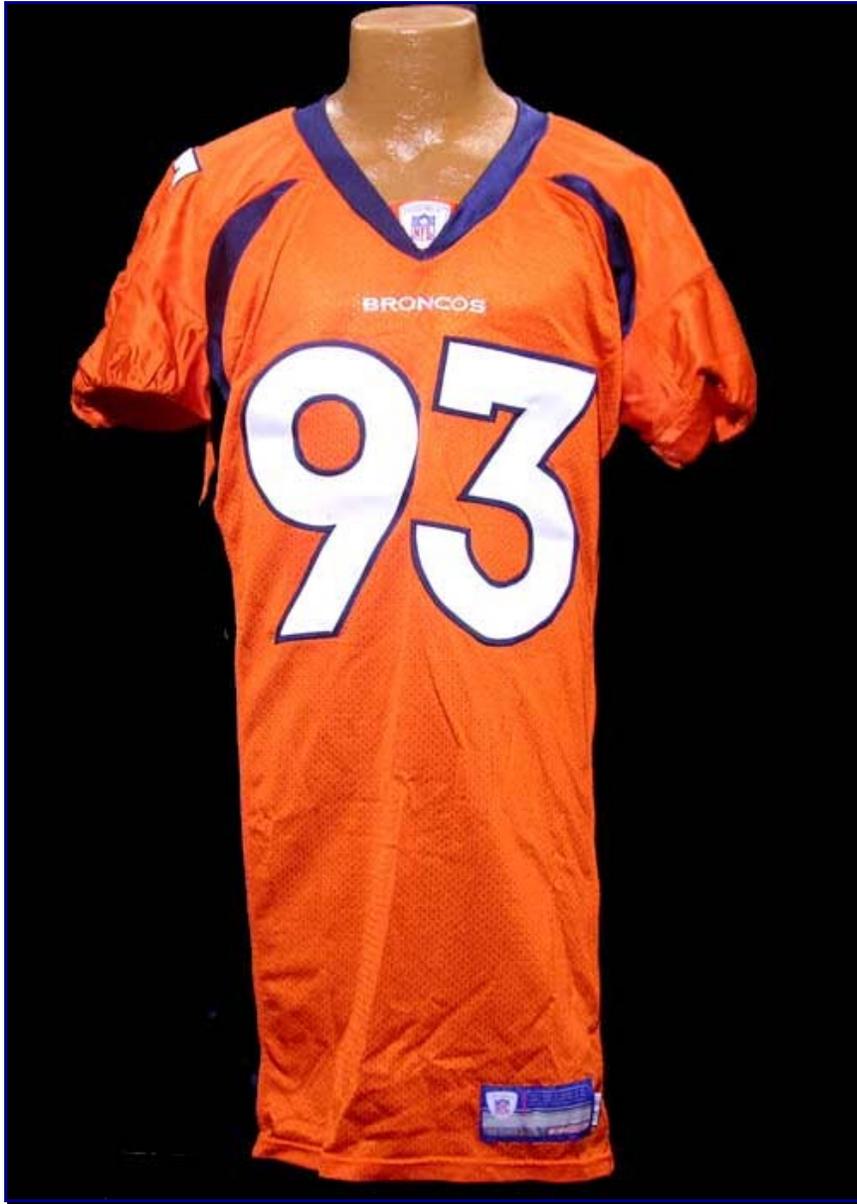


Fig. 02-7. 2002 Home alternate uniform (S. Beuerlein, Nov 24)



Fig. 02-8. Back of 2002 "alternate" jersey displayed with "road" pants comprising the "alternate" home uniform

2002 “Home Alternate”



*Figs. 02-9 & 02-10. Front and rear views of 2002 home “alternate” jersey (defensive lineman cut)*

## 2002 “Home Alternate”



*Fig. 02-11. Manufacturer's tail tagging with flag tags at right denoting 4" added length to body and size (50)*



*Fig. 02-12. Collar tagging detail from home "alternate" jersey with year/size and "cut style" (defensive lineman) designators*

## 2002 “Home Alternate”



Fig. 0-13. WR Ashley Lelie, Nov 24, 2002.

### Broncos To Unveil Third Jersey Sunday Night

By Mike Sarro, *DenverBroncos.com*

When Denver takes the field for its next home game against the Indianapolis Colts on Sunday, Nov. 24, the Broncos will give new meaning to the phrase, "horse of a different color." In front of a national television audience on ESPN's Sunday Night Football, Denver will officially unveil its third jersey.

The jersey will not vary from Denver's normal style, but will change the color scheme. The third jersey will be orange with white numbers and blue trim. The jersey will be complimented by the team's normal road pants which are white with blue and orange trim.

Beginning this season, the NFL has initiated a program that allows teams to unveil a third jersey for wear during one home game over the next five years. Six clubs have chosen to take advantage of the initiative this year.

"I think it's a great idea," said Owner Pat Bowlen of the program. "We did it last year when we went to the authentic, old jerseys. I thought it was popular and we won with it, we beat Dallas. I think this jersey that we're going to use Sunday night is sort of a special jersey in that you take away the dark blue; you put the orange in and put the dark blue in where the orange is. It's a very interesting jersey. I think fans will like it.

"I think it's something for the fans more than anything," said Bowlen. "A lot of people look at it as a marketing ploy, but I just think it gives the fans a new look and makes it a little more exciting. I know it's going to look good."

This will be the first game in which Denver has ever worn a third jersey. In 1994 and during last year's game at Dallas, the team wore throwback uniforms representative of previous time periods. The club has made major changes to its uniform three times through its 42-year history.

Source: [http://www.denverbroncos.com/front-features2/index.php3?clmn=/front-features2/111902\\_2.prm&go=shownews](http://www.denverbroncos.com/front-features2/index.php3?clmn=/front-features2/111902_2.prm&go=shownews)

### Brighter Broncos: Orange on Sunday

By Sam Adams, *Rocky Mountain News*

**November 19, 2002** – The Denver Broncos will be a predominantly orange team again Sunday.

The Broncos will wear their alternate orange jerseys against the Indianapolis Colts at Invesco Field at Mile High. Local retailers have been selling the alternate jersey for some time now, but the Broncos will be wearing it on the field for the first time.

The orange jerseys have blue stripes and match the team's current uniform design first introduced in 1997. The jerseys likely will be paired with the road white pants that also have blue stripes on the side.

Such alternate jerseys have been worn by other teams around the league and have become a nice marketing tool for the NFL. They are not expected to be worn on a regular basis, though fans might find them appealing.

"Word's gotten out that the Broncos are going to wear them (on Sunday)," said Fred Plessinger, manager of Sportsfan store on Blake Street in LoDo. "We're hoping to get more soon."

The jerseys also are available at the Broncos' team store at Invesco Field.

Source: [http://www.rockymountainnews.com/drmn/broncos/article/0,1299,DRMN\\_17\\_1554421,00.html](http://www.rockymountainnews.com/drmn/broncos/article/0,1299,DRMN_17_1554421,00.html)

## 2002 "Home Alternate"

### Broncos are back in orange By Patrick Saunders, Denver Post Sports Writer

**Sunday, November 24, 2002** - In case you haven't heard, the Denver Broncos are wearing orange jerseys for tonight's game against the Indianapolis Colts.

Talk about a blast from the past.

From 1962-96 the Broncos were predominantly orange. That changed just in time for the Broncos' first Super Bowl-winning season, in 1997, when the Broncos were true blue for the first time.

Tonight's orange flashback is temporary. The Broncos will wear traditional white jerseys for their next two road games, against San Diego and the New York Jets, and will be back in blue for their Dec. 15 home game against Kansas City.

Here is an abbreviated, somewhat ugly history of the Broncos' uniforms:

- In 1960 and '61, the team wore mustard- and brown-colored uniforms. Those were the days of the laughable, vertically striped socks. Coach Jack Faulkner had the socks burned in a public ceremony in July 1962. The original uniforms included brown helmets that had white numerals.
- From 1962-64, the Broncos wore pale orange jerseys with a touch of blue.
- From 1962-66, the helmets were orange and featured a bizarre white horse. Looking back, you might say the horse resembled a psychological ink-blot test.
- The helmets changed again in 1967. That season, the Broncos wore royal-blue helmets while the team waited for a new logo to be designed.
- The new logo - a snorting horse inside a big "D" - adorned the helmets from 1968-96.
- From 1965-76, the color of the Broncos' jersey was a reddish orange.
- In 1977, their first Super Bowl season, the Broncos switched to a brighter orange. Until 1997, that was the color of the jersey, and it remains the accent color of today's uniforms.

When team owner Pat Bowlen made the controversial switch before the 1997 season, there were cries of blasphemy from many fans who were sorry to see the distinctly Denver "D" logo replaced by a fierce white stallion with an orange mane. And many fans were blue that much of the orange was gone. Yet a lot of fans loved the new look, and when the Broncos won the Super Bowl, they loved it even more.

Bowlen road out the storm, even insisting orange still is the predominant color of the team's new navy blue jerseys. To make sure he was accurate, Bowlen looked up the word "predominant" in the dictionary before unveiling the change.

"Predominant is described in the dictionary as the superior influence," Bowlen said. "I defy anybody to tell me orange isn't the superior influence in this uniform."

There is no question tonight's Denver uniforms can be called predominantly orange.

Source: <http://www.denverpost.com/Stories/0,1413,36%257E86%257E1006620%257E,00.html>

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